Start 2017 with a new credential in
Holistic Spa Management

Earn an internationally-recognized spa management credential in 15 weeks.

• Complete all 5 courses (9 credits) to earn your Certificate of Specialization in Spa Management from the American Hotel & Lodging Educational Institute, an International Spa Association (ISPA)-recognized professional credential*, OR
• Take one course and explore the spa industry or earn continuing education hours. *Enjoy fast-tracked enrollment: Take these 9 credits before enrolling in a full program.

Starting September 19, 2016:
• SPA 120 A Comprehensive Introduction to Spa Management, 2 semester credits ($507)
• AROMA 103 Introduction to Aromatherapy for Spa Managers, 1 semester credit ($368)

Starting November 10, 2016:
• SPA 220 Retail Management for Spas, 2 semester credits ($507)
• SPA 250 Supervision in the Hospitality Industry, 2 semester credits ($507)
• SPA 367 Financial Management for Spas, 2 semester credits ($507)

Total Tuition & Materials: $2,396 includes all textbooks, materials, and tuition.

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Specialization in Spa Management Courses

SPA 120 A Comprehensive Introduction to Spa Management, 2 semester credits
SPA 120 introduces students to the spa industry and provides knowledge of the historical significance of spas and current industry trends and challenges. Students will become familiar with the major types of spas and different types of spa treatments. They will gain general knowledge of legal requirements for spa design and construction, major employment laws, and operational policies and practices. Important Complementary and Alternative Medicine modalities that can be utilized by the spa practitioner will also be presented. The course is focused on good business practices such as client management, ethics, and employee relations.

SPA 220 Retail Management for Spas, 2 semester credits
SPA 220 explores the importance of retail operations to spas, how to manage them, design them, choose and sell products, market a retail area, and open a new retail operation. It fully explores retail planning, inventory management, maximizing profits, sales and service, visual merchandising, and marketing within the spa environment. SPA 220 will help aspiring spa professionals increase their knowledge and understanding of vendor partner relationships.

SPA 250 Supervision in the Hospitality Industry, 2 semester credits
SPA 250 provides students with the principles of supervision as they apply specifically to the hospitality industry.

SPA 367 Financial Management for Spas, 2 semester credits
SPA 367 provides spa managers and other spa professionals with the financial management skills they need to succeed. This course includes payroll accounting, inventory, income statements, ratio analysis, pricing, menu engineering, operations budgeting, revenue management, cash management, capital budgeting, lease accounting, and business plan development.

AROMA 103 Introduction to Aromatherapy for Spa Managers, 1 semester credit
AROMA 103 introduces spa workers and managers to aromatherapy, including a brief overview of essential oils, production, history, basic training in safety, related anatomy & physiology, methods of use in the spa setting, and a more in-depth look at 13 commonly used essential oils in the spa.

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