What’s Going On At The College?

Discover the NEW ACHS Discover Classes
These courses are 4-week, fully online, dynamic and interactive courses area a wonderful way to explore holistic health and to introduce you to the world of online, distance education. They provide our students with a practical, working knowledge of holistic health and allow them to utilize their education to enhance their personal life in the quest to develop a more holistic lifestyle. Each class is only $199!

Courses begin on Monday, July 23rd and include:

Discover Aromatherapy
There is so much more to the world of aromatherapy that the utilizing our sense of smell. Learn about the history and philosophy of aromatherapy and how to prepare and use fives essential oils for health and happiness.

Discover Ayurveda
Ayurvedic medicine is the age-old system of health care native to the Indian continent. Learn about the history, philosophy and various components of Ayurveda as well as how to apply it into your personal life.

Discover Herbs
Herbal medicine can provide great alternatives for your health and well-being. Learn how to identify what makes herbs work and how to prepare them for daily use. Includes eight common herbs including Chamomile, Dandelion and Lavender. Also learn how to cook with herbs!

Discover Herb Gardening
If you’ve always been interested in growing your own herbs, either in a small window box or a large outside garden, this course is a wonderful class for you! Learn how to plan, plant and care for your herbs as well as wildcraft. You will learn how to identify poisonous plans and how to dry and store your herbs.

Discover Holistic Living
Health is a lifestyle, not a trend or fad diet. Learn how to analyze your own health behaviors and attitudes in order to find your balance for health and well-being.

Register Today:
These courses do not require an admissions interview. Simply fill out your online application form at https://www.achs.edu/forms/enroll1.aspx. Class sizes are limited, so register today to hold your place in these exciting new courses. Once we receive your registration we will send you an email confirming your enrollment as well as the next-step information. We look forward to welcoming you to the college!

Faculty In The News

Businessman Enjoys Sweet Smell of Success

School in Greece Instructor, Robert Seidel

Aromatherapy - The quality of the essential oils

Robert Seidel sells earns him a following
April 26, 2007

Polly Campbell, The Oregonian

In 1977 Robert Seidel started a business that made a lot of scents but not much money.

In fact Seidel, 56, says the first few years he made no money at all.

But 30 years later, The Essential Oil Co., a wholesaler of essential plant oils based in the Sellwood neighborhood of Southeast Portland, grosses about $1 million annually.

Last month he shared trade secrets with students at Clackamas County’s Tree School, an annual program targeted to those in forestry and timber management fields sponsored by the Oregon State University
Extension Service, Clackamas Community College and local forestry groups.

"Oils are a value-added product," Seidel said. "When you harvest a tree you can collect the branches that you cut off and distill the oil."

The essential oils Seidel sells are used by large manufacturing companies and individuals throughout the world in soaps, cosmetics, candles, lotions and other consumer products.

Seidel's considered a pioneer and a respected expert and distiller in the aromatherapy industry, according to those who buy from him.

He loves talking about the distillation process he began learning as a college student in New York more than 30 years ago.

In those days Seidel was studying forestry resource management. He became enamored of the smell of balsam fir and began researching methods for capturing the fragrant oils.

He discovered that few people knew how to extract the oils, and many companies that claimed to be using essential oils in their products were fabricating the scents in laboratories. Click here to read the rest of the story.

Essential Oils Can Be Distilled From Foliage

School in Greece Instructor, Robert Seidel

Process works well for lavender growers, company president says at Tree School

April 20, 2007

Mateusz Perkowski, Capital Press

Out of the countless things that can be made from conifers, toiletries are seldom at the top of the list.

While trunks are commonly used for lumber, it's possible to extract value-added products from foliage as well, said Robert Seidel, president of the Essential Oil Co. in Portland.

Conifer needles contain essential oils that can be distilled and sold in liquid form or used in lotions, soaps, perfumes, aromatherapy candles, balms and similar goods.

Although it's unfeasible for family forest owners or Christmas tree growers to generate enough essential oil to compete on a wholesale level, they can find a retail niche for smaller amounts, Seidel explained.

"If you're selling it directly to the consumer, then you can make some money at it," he said. Seidel gave a distilling demonstration at 2007 Clackamas Tree School in Oregon City on March 24.

Student Opportunities

United Plant Saver’s Intern Program

Sept 1 – October 14, 2007 (6-Week Session)

Interns work 30 hours per week doing a variety of medicinal plant conservation and cultivation projects. A hands-on practical approach. Classes and opportunities to work with staff teachers and Chip Carroll, Program Manager. Limited to 8 participants. For application or more information call Betzy (802) 476-6467 plantsaversmail@earthlink.net, Linda (707) 824-0731 lynda@unitedplantsavers.org or visit online http://www.unitedplantsavers.org.

ACHS Alumni in Action

Aroma 201 Graduate Laura Lamun

Owner, Founder and Formulator of Little Moon Essentials, 1994 to Present

"My role at the company is directly impacted by the education I received at ACHS - I will be a better formulator now that I have concentrated so deeply on
essential oil properties, and I can supercharge my new formulae by working with the additional chemistry knowledge of the oils I work with. With this latest comprehensive education, will be better qualified to respond to customers and buyers for the health food industry. I can now proudly proclaim my certification in the field as a part of my qualifications. My reputation as an educated and concerned contributor to the national marketplace has also taken a great leap ahead with a diploma from this fine University."

Laura Lamun, an outrageous and colorful fairy being, living and creating in Steamboat Springs, Colorado, and blissfully traveling the world with her positive message. She is a raw aromatherapist, professional singer, raw food creatrix, spiritual alchemist & herbalist, and a Thought Healer, trained in many traditions and modalities, which she loves to weave. Click here for the rest of the article.

For more information about Little Moon Essentials visit: http://www.littlemoonessentials.com

Aroma 307 Graduate Myra Bonhage-Hale

For Love of Lavender . . . and the Land LaPaix Herb Farm

Enjoy this wonderful article about one of our Graduates and her herb farm and business. Its great to see Graduates enjoying success when they have put the time into researching and education. Click here to read the full article.

For more information about La Paix and upcoming events visit www.lapaixherbfarm.com

ACHS Graduate and Famous Alumni Honored at the DETC Conference

Nat 401 Graduate Opportunity

ACHS is an accredited member of the Distance Education and Training Council (DETC), the US Department of Education and Council on Higher Education Accreditation recognized agency that accredits distance learning institutions.

Each year, ACHS nominates an Outstanding Graduate and a Famous Alumni to represent the College at the DETC annual conference. This year's conference was held in April in Tucson, Arizona. ACHS graduates had an opportunity to share their experience as an ACHS student as well as their successes since graduation.

ACHS President Dorene Petersen interviewed each graduate. Both Mark Dykowski and Eric Rodriguez had great tips to share with students about their experience with ACHS and their success since graduation. Click here to read the full article (including MP3 files that are recorded interviews between ACHS President Dorene Petersen and the two honorees).

Industry News

NANP Partnership with Psychology Today

Nat 401 Graduate Opportunity

Nat 401 graduates qualify for NANP professional membership. Join today and take advantage of this great offer. For more information visit http://www.nanp.org.

Upcoming Events

Planting The Future

July 14, 2007

United Plant Savers presents a conference on the cultivation, preservation and uses of native medicinal plants at Herb Pharm Farm in Williams, Oregon. For more information or to register call (802) 476-6467 or visit http://www.unitedplantsavers.org or http://www.herb-pharm.com.

International Herb Association Foundation Conference

July 14 - 15, 2007

The International Herb Association (www.iherb.org) will hold its annual Educational Conference and Meeting of Members on July 14 & 15, 2007 at the Chalet Landhaus in New Glarus, Wisconsin. The full conference is open to
non-members. For more information visit:

ACHS 4th Annual Lavender Distillation Demonstration & Open House

*W*ednesday July 25, 2007

The greatly anticipated ACHS 4th Annual Lavender Distillation Demonstration & Open House is just around the corner. The day is full of fun and informative activities*

The event is free and open to the public. Bring a friend and join us for the afternoon. The first 5 registered attendees to arrive will receive one free bunch of fresh picked lavender! Space is limited, so register early for this fun event. Click here for schedule information and to register.

*U-pick lavender is available from our Botanical Teaching Garden for just $5.00 per bunch starting in mid-June. Call (503) 244-0726 for details.

NW Herb Fest 2007

*J*uly 21 & 22, 2007

The NW Herb Fest will be held July 21 & 22 at Wise Acres Farm in Pleasant Hill, OR. For details visit: www.herbaltransitions.com

21st Breitenbush Herbal Conference:

*“It Takes A Village Herbalist”*

*S*eptember 7 - 9, 2007

Three days of workshops, demonstrations, and herb walks, for advanced through beginning herbalist, amidst the healing water and ancient forest of Breitenbush. This year’s teachers include: Cascade Anderson Geller, Paul Bergner, Jane Bothwell, Howie Brounstein, Christoper Hobbs, Glen Nagel, Michele Palazzo, Deb Soule, Jonathan Treasure and more. Visit www.trilliumbotanicals.net or call (503) 236-2200 for more information.

ACHS 2nd Annual HerbDay Celebration

*F*riday, October 12, 2007

Click here for schedule information.

ACHS 4th Annual Holiday Open House

*W*ednesday, November 14, 2007

Click here for schedule information.

Join us for the ACHS Summer Session in Greece 2008

*J*une 10 – 19, 2008

Register now and make low interest-free monthly payment until 2008. Book your next great adventure today. Visit us online here for more information.

AIA Annual Conference

*O*ctober 18 – 21, 2007

The Alliance of International Aromatherapist is having its conference in Denver, CO. There are many great speakers, including Robert Tisserand and Dr. Daniel Penoel. For more information visit: http://www.alliance-aromatherapist.org/conference.htm

NANP 2007 Annual Conference

*O*ctober 19 – 21, 2007

Save the date! The National Association of Nutrition Professionals 2007 annual conference will be held at Sonoma State University. More information coming soon. Watch for the Earlybird Special!

AHG Symposium & Call for Proposals

*O*ctober 26 – 28, 2007

The 18th annual AHG Symposium will be held the weekend of October 26-28 at the Columbia Sheraton in Columbia, Maryland. They are currently looking for proposals. For more information contact the AHG office at ahgoffice@earthlink.net.