



ACHS.edu

# 2019 B Corp Impact Report



**01**  
MISSION, VISION, AND  
OVERALL IMPACT

**02**  
ENVIRONMENTAL  
IMPACT

**03**  
COMMUNITY IMPACT

## Mission, Vision, and Overall Impact



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## ACHS Mission and Vision

To provide leadership in holistic health education through comprehensive professional online and on-campus education and high-quality natural products with a commitment to sustainable practices and principles.

Through our mission, ACHS fosters competence, professionalism, and cooperation in holistic healthcare and works to preserve and share knowledge in natural medicine. We will achieve our objectives through a set of values that respect our students, customers, employees, suppliers and community, and to operate with integrity that is deserving of their trust.

"At ACHS, we are continuously inspired to create positive impacts worldwide, through education and focused sustainability, with a people-centric lens on holistic health and wellness education. We're proud to stand for transparency, accountability, and accessibility, building a legacy towards a finer future."

— ACHS President and Founder Dorene Petersen



## Overall Impact

This management tool, used by over 50,000 businesses worldwide, including over 3,000 Certified B Corporations, helps companies assess their impact on various stakeholders, including their workers, community, customers, and the environment.

# 105.9

Overall Score

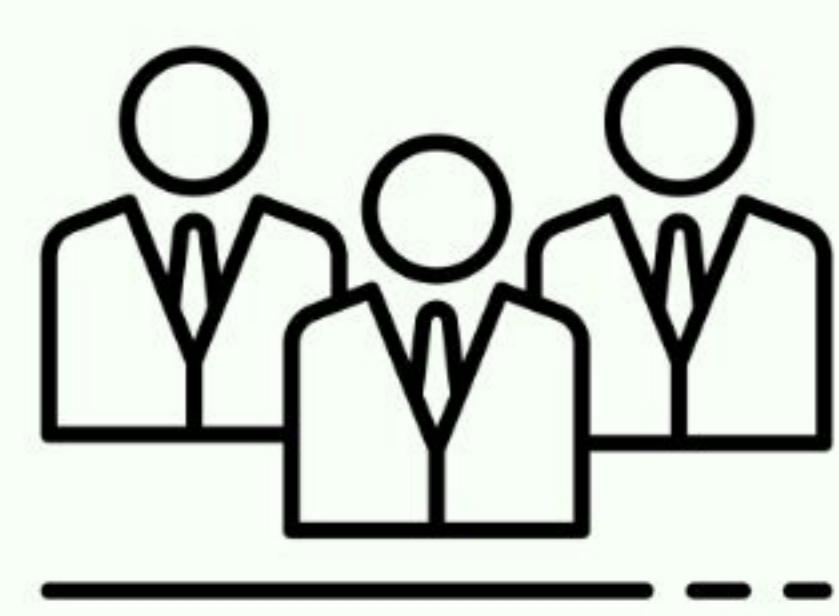
# 100%

Completion

## Impact Areas

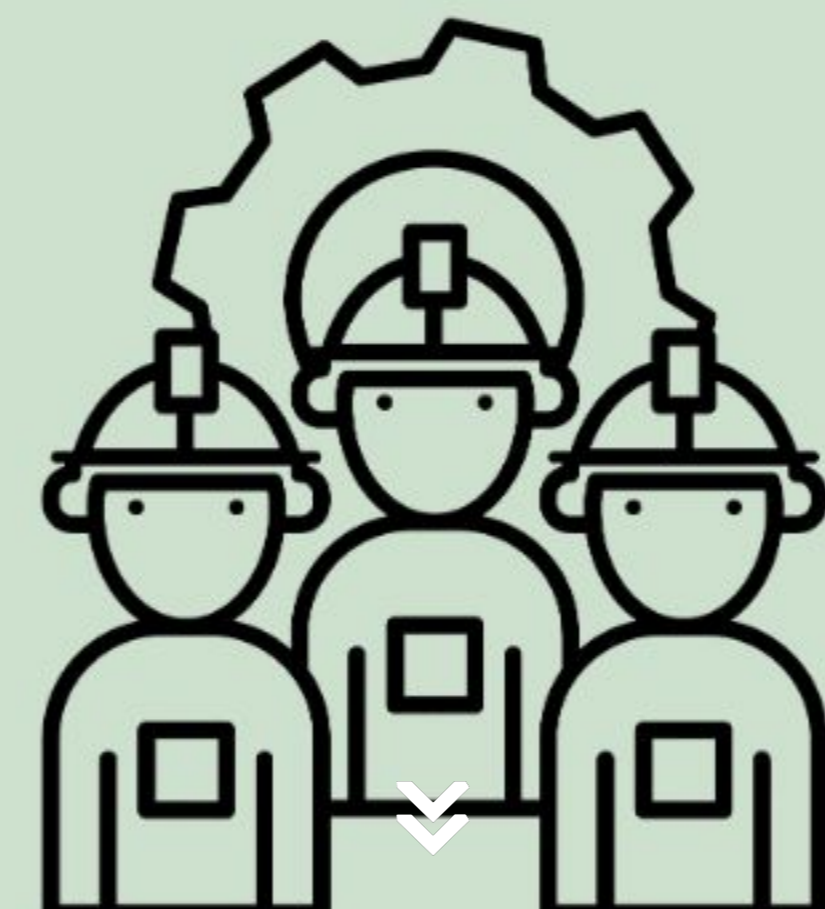
Qualified B Corp organizations must exceed a total overall score of 80 in the outlined impact areas. At 105.9, ACHS is proud of the intentional and positive impacts on our communities and the world, cultivating dynamic relationships between our staff, faculty, students, and graduates, governance and accountability, customers, and the environment.

### IMPACT AREA: Governance



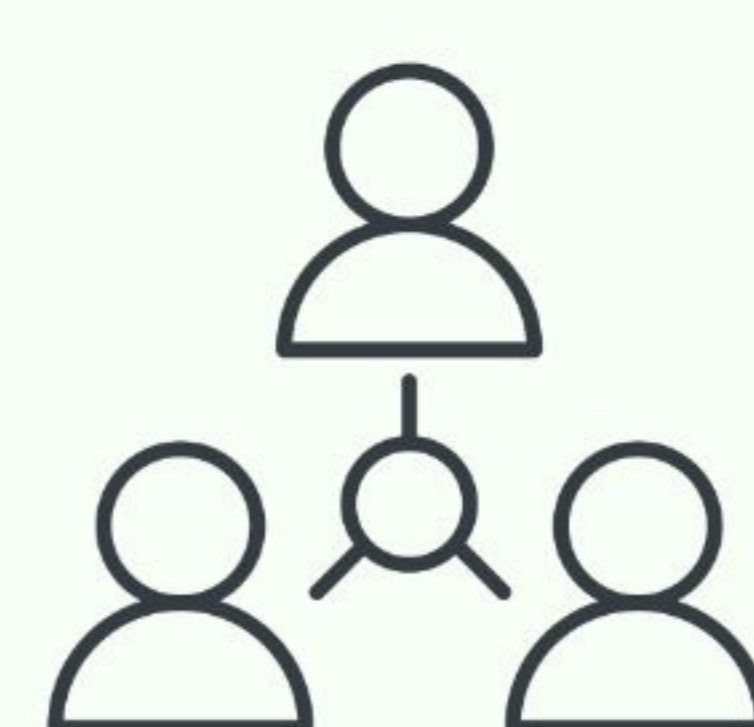
SCORE: 20.7

### IMPACT AREA: Workers



SCORE: 30.8

### IMPACT AREA: Community



SCORE: 24.7

### IMPACT AREA: Environment



SCORE: 9.7



### IMPACT AREA: Customers



SCORE: 19.6

## Overall B Impact Score

# American College of Healthcare Sciences

For Calendar Year Ending: Dec 31, 2018

Your scores below are being compared against 2283 Ordinary Businesses that also have 10-49 employees.



## Environmental Impact



# Environmental Impact



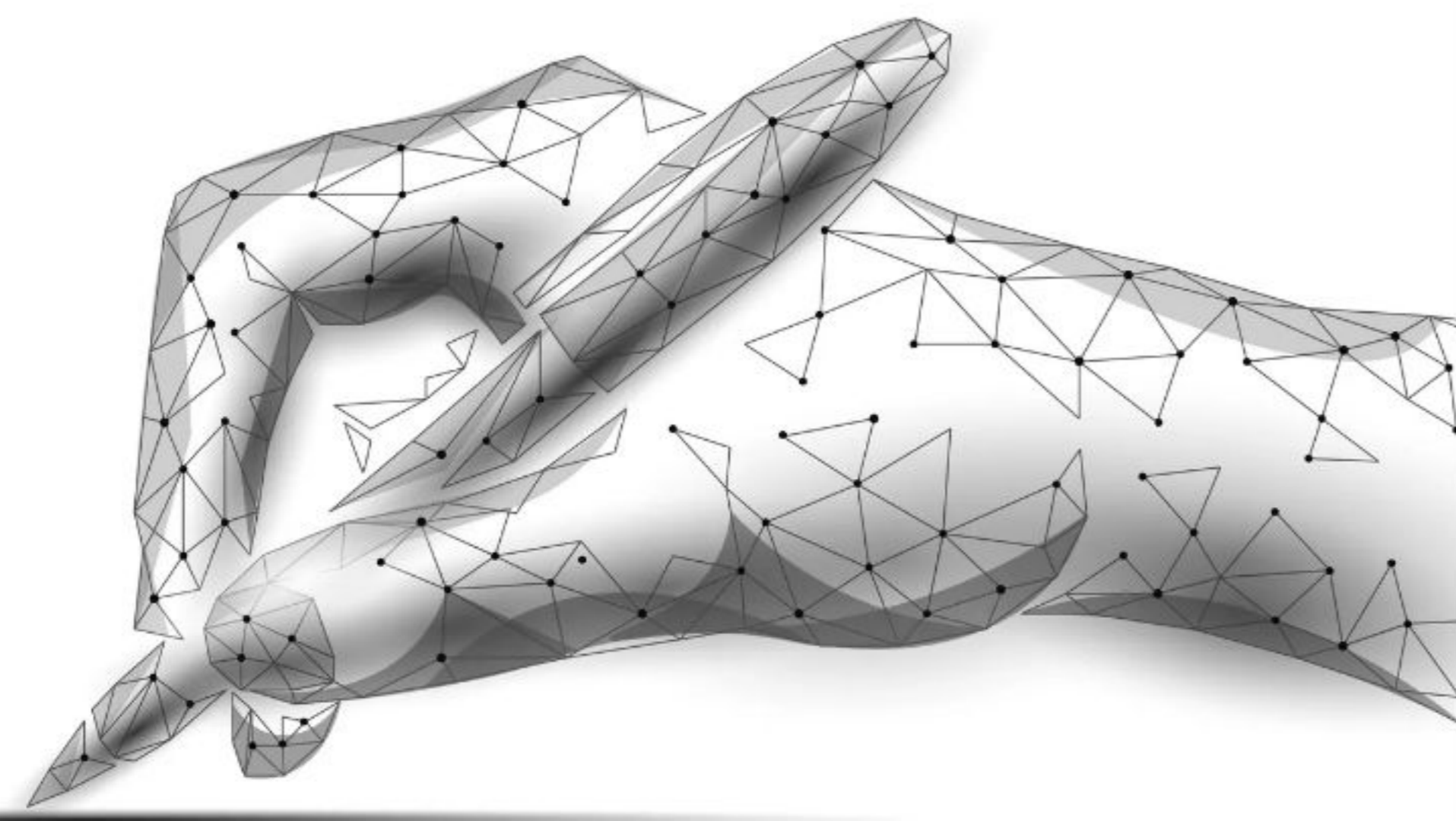
## GREEN TEXTBOOKS

ACHS printed textbooks are printed on paper stocks that are Forest Stewardship Council (FSC), Sustainable Forestry Initiative (SFI) and Rainforest Alliance certified. This means the production of the paper used in ACHS textbooks passes a high level of scrutiny from multiple independent organizations devoted to responsible sourcing.

ACHS's textbook publisher also recycles 100% of all byproduct from paper processing and printer waste including toner, toner cartridges, and parts. ACHS's publisher is also located within 200 miles of campus. ACHS encourages the use of eTextbooks to avoid printing and the use of paper and over 50% of ACHS students elect this option.

## GREEN ENERGY

100% of our energy for the Portland, Oregon campus is from renewable sources within our area - including wind, geothermal, and solar power - and ACHS has pledged to the PGE Save More, Matter More campaign.



## PRINT IN PAPERLESS

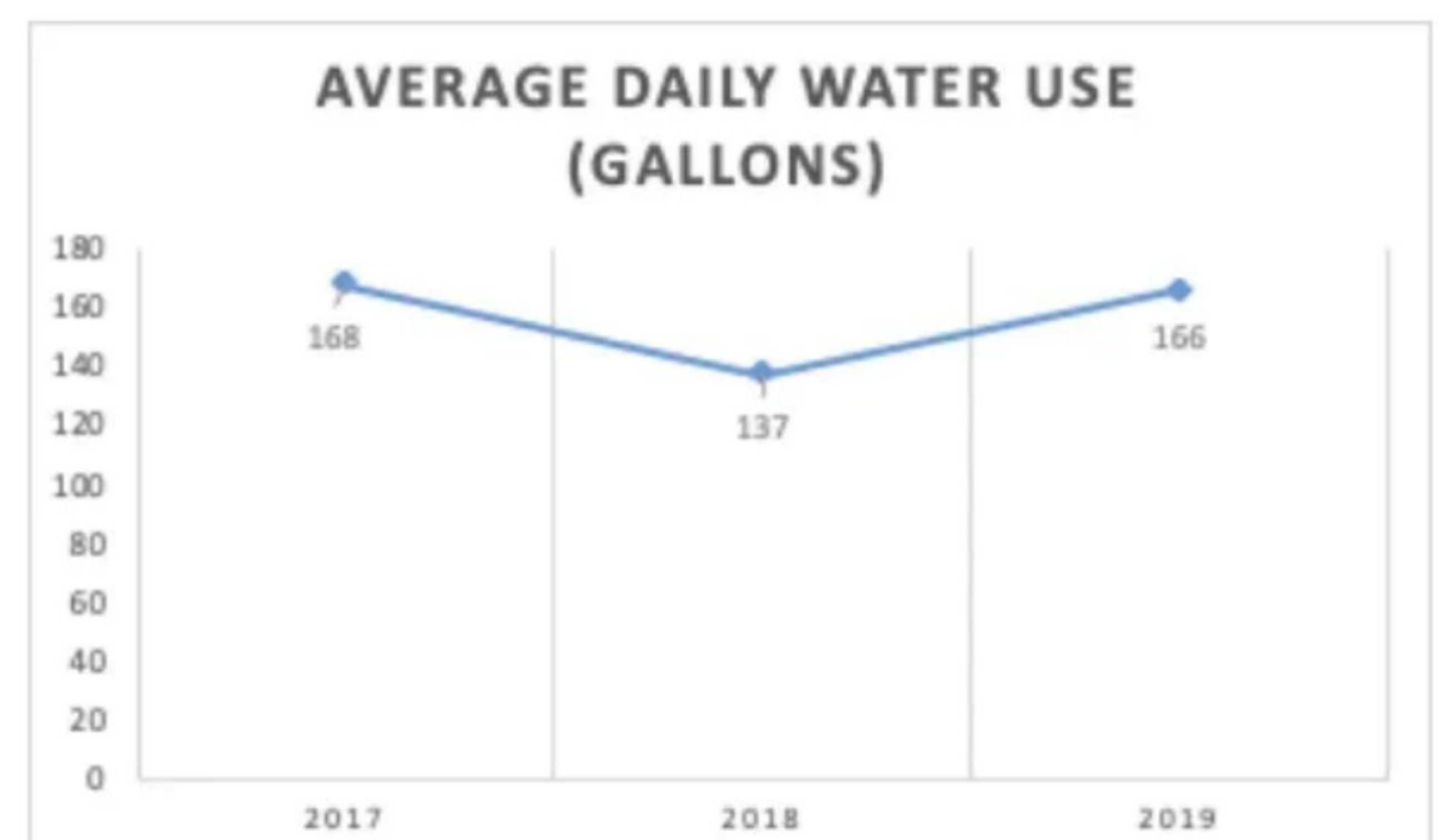
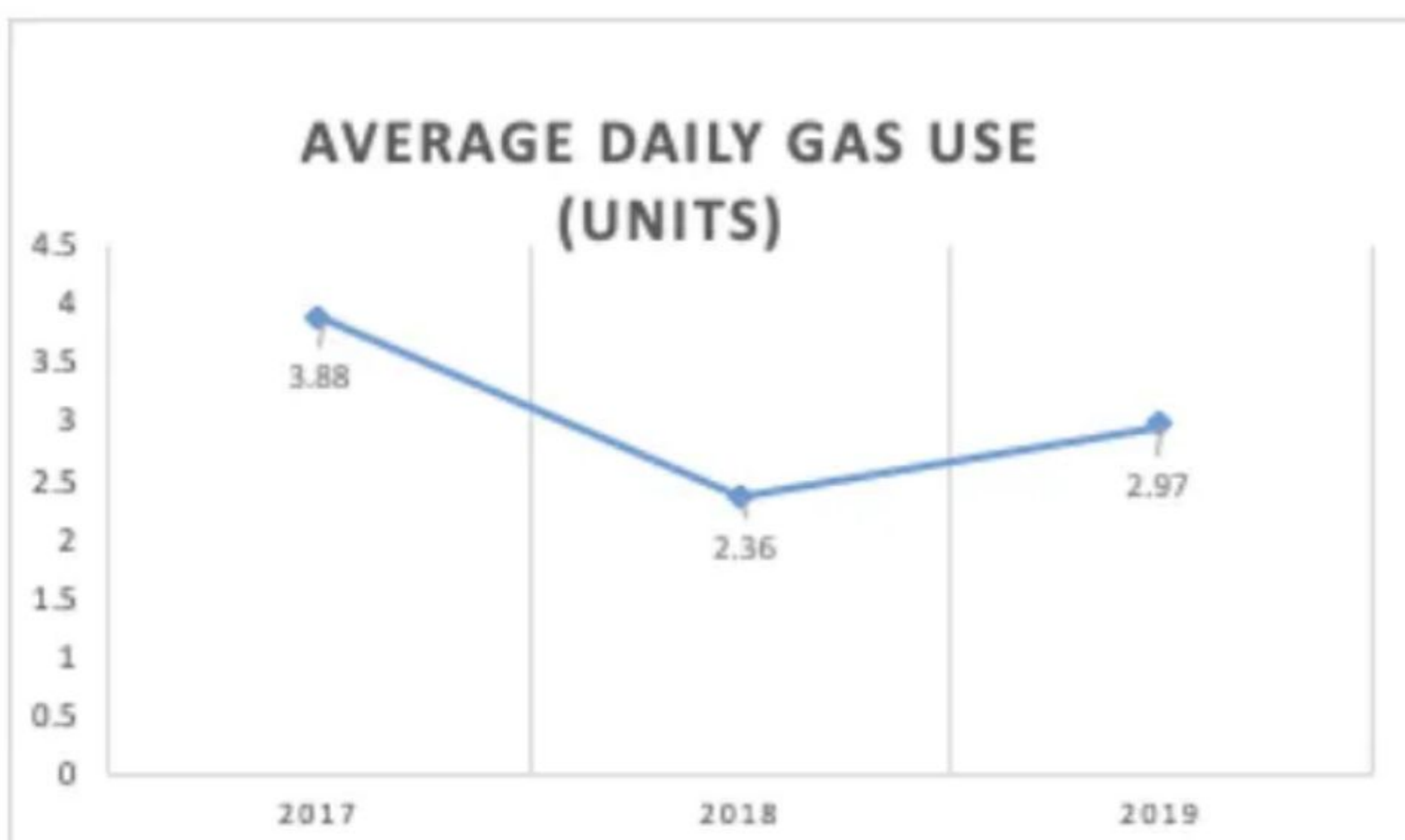
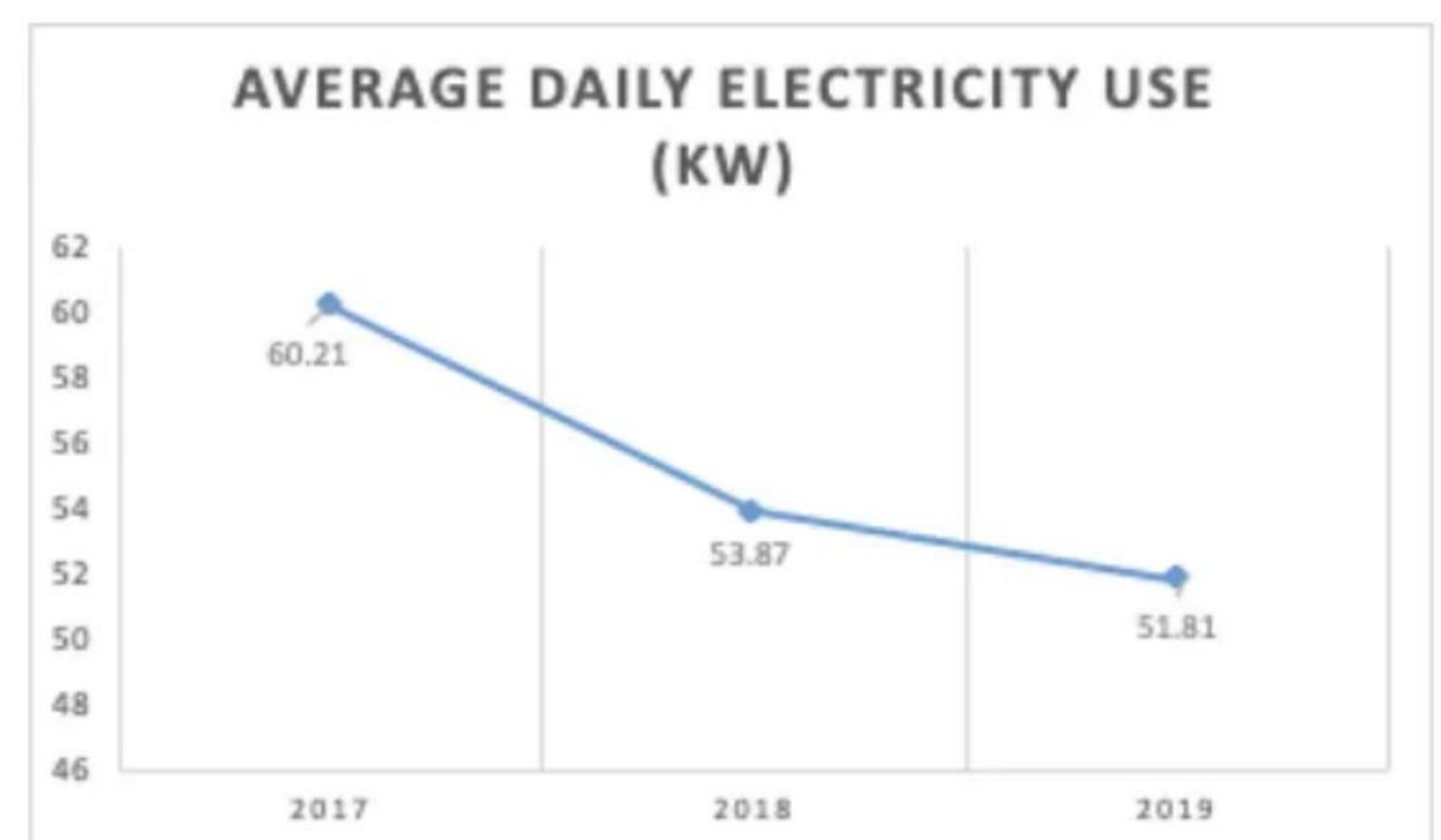
ACHS adopted DocuSign as a paperless solution for reviewing, signing and collecting important documents, including enrollment management, student registration, and HR processes. With DocuSign, ACHS is positively impacting the forest and carbon emissions by replacing paper processes with digital transactions.

### Resources saved:

- 5,578 lb of wood
- 16,425 gal of water
- 13,094 lb of CO<sub>2</sub>
- 906 lb of waste

## MEASURABLE SUCCESS

ACHS tracks electricity, gas, and water use on a monthly basis for a comprehensive snapshot of kilowatts (KW), units of gas, and gallons of water are used by our campus and production facility. Through tracking, we are able to assess trends in usage, factors for fluctuation, and strategies towards consumer reduction.



## Community Impact



# Community Impact



## FRESH WATER TO NEPAL

ACHS supports local and international education initiatives to promote sustainability and environmental stewardship in the essential oil and botanical products industry. In 2019, ACHS further supported its project to bring fresh water to the women-owned essential oil production fields in Nepal by sponsoring a pump to automate water access from the well ACHS funded, in partnership with Lebermuth, in 2018.

The donation benefits Nepalese leasehold forestry groups, many of whom are women, who grow aromatic plants for essential oil distillation. In 2019, ACHS also supported further education to promote development of the region by awarding the ACHS Presidential Scholarship to Digambar Prasad Chaudhary, program officer for the Asia Farmer-to-Farmer Program.

## FREE WEBINARS

In 2019, ACHS provided 890 hours of free webinars, accessible world-wide spanning 14 various topics in holistic health and wellness. ACHS's goal for 2020 is to triple their webinar presence, maximizing access for more people, through more topics and frequency.



## COMMITTED TO A LOCAL CAUSE

ACHS staff and faculty were grateful for the opportunity to support national nonprofit One Warm Coat, through their organized coat drive, by raising \$500 and gathering 40 coats, 35 scarves, and other warm items, donated directly to Portland-based nonprofit, Neighborhood House.

## STAFF AND FACULTY HOURS OF SERVICE

ACHS staff and faculty provided 55 hours of community service/pro-bono work for local charitable nonprofit organizations in Oregon and Washington.



## OUTSIDE THE OFFICE

At ACHS, our staff and faculty continue to live the mission and vision of the institution, and as a certified B Corp, beyond business hours. In 2019, team members donated thousands of hours of community service demolishing and constructing housing for families in need, supporting local programs such as Store to Door and Shopping for Seniors, farming community gardens, and volunteering with the Oregon Food Bank, affiliated educational, religious and spiritual organizations, BIPOC organizations, and local animal shelters. The collective passion for community betterment also resulted in over 100 bags of food and hygiene donations and personal financial contributions to many of the team's focused charities.

## ACHS FOUNDATION

In 2019, ACHS founded the ACHS Foundation to expand awareness and access to integrative health education and global sustainability practices. The Foundation's goal is to empower people to lead positive lives while encouraging individuals to engage in teaching, advocacy, and service.



## FINANCIAL CONTRIBUTIONS TOWARDS POSITIVE CHANGE

### ACHS Cash Contributions

- Local cash contributions to public-benefit nonprofit organizations totaling \$295.
- Global cash contributions to public-benefit nonprofit organizations based world-wide totaling \$3,074.

### ACHS Scholarship Support

In 2019, ACHS provided \$26,081 in scholarships to support students' education, including:

- 10 ACHS Adult Scholarships,
- 11 Military Adult Scholarships,
- ACHS Presidential Scholarship, and
- Hardship Scholarships

About ACHS



# Thanks for reading our report!

Feel free to reach out if you have any questions.

Let's talk



## ABOUT ACHS

American College of Healthcare Sciences (ACHS) has been educating industry-leading holistic health professionals since 1978. We are a world-renowned, accredited, fully online institute of higher education, offering certificate, diploma and degree programs in Aromatherapy, Business, Herbal Medicine, Holistic Nutrition, Integrative Health and Wellness.

ACHS is accredited by the Distance Education Accrediting Commission (DEAC). DEAC is recognized by the U.S. Department of Education and by the Council for Higher Education Accreditation (CHEA).